

The Super Genius Guide to Generating Dummy Data

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ABSTRACT

A common necessity in development and programming is having representative data to program and develop against. Situations that can hamper this could be that the data has not been collected yet, the data is too sensitive to share or just lack of resources to prepare and provide the data from the source data tables. This paper is intended to provide methods to generate representative data whether one has the project data or only metadata in such a way that sensitive data is not revealed

INTRODUCTION

Often times, development or programming is delayed because of the lack of representative data. This paper is intended to briefly present a few different types of and possible methods for generating sample data to use for development.

The audience for this paper should have at least an introductory knowledge of SAS/Base and SAS Macro in order to follow along.

At this time, I consider this paper a work in progress as I am sure I will receive good ideas and feedback. I plan on using the ideas and feedback to further mature this paper to be more complete and useful for other SAS users. I apologize in advance to any data that is offended by being referred to as "dummy data".

ATTRIBUTES OF GOOD DUMMY DATA

This section intends to discuss attributes that can make your dummy data more useful for development.

DATA STRUCTURES MATCH

This is really a necessity. If the field names and attributes do not match, development will really be hampered.

DATA VALUES ARE VALID (OR PURPOSEFULLY, INVALID)

Development is much more meaningful if the data values are representative. For example, the field gender should be mostly M/F or Male/Female. If it makes sense, a few outliers, invalid values and missing values should be mixed in. If the data field is a comment field, the varying value lengths should be used in the data generation.

RELATIONSHIPS BETWEEN KEYS ARE REPRESENTATIVE

Primary keys and foreign key relationships between tables are important to represent in an accurate manner to have a legitimate development environment.

SECURITY OF SENSITIVE DATA IS UPHELD

If the data contains items such as social security numbers, names, addresses, etc., it is not recommended to try and use it for development or testing in a shared environment. Sensitive data needs to be closely monitored and should not be copied from the production environment.

THE DATA IS EASILY AVAILABLE TO SAS ENVIRONMENTS

There are certain data sets that come with SAS by default. Some of them depend on the modules that are licensed. Good development data should be easily available to the development, testing and production environments. There should not be data that is too sensitive to be made available to those who need it.

POSSIBLE SOURCES FOR DUMMY DATA

Since there are many situations and requirements around data, different types of dummy data are more appropriate in different situations.

SASHELP DATA SETS

As all SAS users know, the SASHELP library is always there. If one is providing some sample code to show SAS functionality from a training perspective, what better data set to use than one such as SASHELP.CLASS? Another option is to use some of the views against the dictionary tables such as SASHELP.VTABLE a.k.a. DICTIONARY.TABLES.

GENERATING WITH THE DATA STEP

The data step is perfectly suited for generating data due to the flexibility of the functions available, the natural looping mechanism and the ability to output several data sets at once.

GENERATING FROM METADATA

By leveraging the dictionary tables containing the metadata about the production data, one can generate dummy data of the exact same structure.

GENERATING EMPTY TABLES WITH PROC SQL

The following PROC SQL code can be used to create empty tables with the same structure as the source data tables.

```
proc sql noprint;
  create table <target_table> like <source_table>;
quit;
```

GENERATEDATA WEB SITE

This is a thin client tool to help generate a single table of dummy data.

Order	Column Title	Data Type	Examples	Options	Help
1	ID	Auto-increment	1, 2, 3, 4, 5, 6...	Start at: 1 Increment: 1	
2	Last_Name	Name	Smith (Surname)	Surname	
3	First_Name	Name	First name - any gender	Name	
4	Address	Street Address	No examples available.	No options available.	
5	City	City	No examples available.	No options available.	
6	State	State / Province / County	No examples available.	<input checked="" type="checkbox"/> US States <input type="checkbox"/> Full <input checked="" type="checkbox"/> Short	
7	ZIP	Postal / Zip	No examples available.	<input checked="" type="checkbox"/> Zip codes (US)	
8	Date	Date	03/25/2006	From: 08/17/2008 To: 08/17/2010 Format code: m/d/Y	

Figure 1. <http://generatedata.com>

	A	B	C	D	E	F	G	H
1	ID	Last Name	First Name	Address	City	State	ZIP	Date
2	1	Brown	Yvonne	Ap #230-9659 Aliquet Ave	St. Petersburg	MN	82915	11/8/2008
3	2	Lamb	Maile	606-2267 Donec Street	Los Angeles	NC	17918	1/4/2009
4	3	Vargas	Michael	4700 Tellus. Rd.	Hannibal	IN	15120	8/4/2010
5	4	Miranda	Skyler	444-1528 Ut Avenue	Scottsbluff	AK	12230	11/12/2009
6	5	Caldwell	Amal	674 Magna. Rd.	Alamogordo	DE	28249	4/15/2010
7	6	Velazquez	Gay	Ap #251-9962 Adipiscing Av.	LaGrange	GA	38979	4/20/2010
8	7	Bradford	Raymond	Ap #628-7454 Molestie Ave	San Clemente	WA	82571	1/11/2009
9	8	Stafford	Lael	Ap #996-9873 Dolor Rd.	Walla Walla	NV	46037	5/11/2009
10	9	Sims	Sopoline	336-2868 Dis Rd.	Homer	FL	48957	5/9/2009
11	10	Manning	Knox	Ap #287-2383 Nonummy. Street	Brookfield	WV	66844	3/13/2010

Figure 2. Results from <http://generatedata.com>

EXCEL ADD-IN

This is an Excel Add-In that I found on the internet which helps generate a single table of dummy data.

Random Data Generator

All Fields:

- Birthday
- Company Name
- Country
- Email Address
- Gender
- Middle Initial
- Mother's Maiden Name
- Name Prefix
- Name Suffix
- SSN

Fields to include:

- AutoNumber
- Last Name
- First Name
- Address
- City
- State
- Zip
- Telephone

Quantity:

Buttons: Help, Reset, Submit, Exit

Figure 3. Excel Add-in from <http://datapigtechnologies.com>

	A	B	C	D	E	F	G	H	I	J
1	AutoNumber	Last Name	First Name	Address	City	State	Zip	Telephone		
2	1	Toth	Magdalene	4343 Fifth Circle	Templeton	WA	11551	606-439-8231		
3	2	Mcclanahan	Kathy	1782 Pine Blvd.	Shorewood	MI	20290	417-915-6223		
4	3	Gagne	Mozell	931 First Avenue	Key Biscayne	MN	69743	768-224-9911		
5	4	Crouse	Lilith	3792 Fourth Road	Deerpark	CT	48753	328-278-6365		
6	5	Webster	Laci	3126 Oak Circle	Cape Girardeau	NJ	16486	452-981-5362		
7	6	Krieger	Etta	3483 Maple Road	Chester	CA	78368	638-148-3122		
8	7	Ricci	Birch	827 Lake Avenue	Lansing	NC	59358	305-168-7701		
9	8	Ostrander	Terrance	4243 Lake Circle	Englewood	NY	60857	134-502-8095		
10	9	Irvin	Comfort	2349 Second Avenue	Sauk Village	FL	59827	777-845-8912		
11	10	Jaeger	Lyric	1880 Lake Road	Wellington	OH	91893	399-862-6538		
12										

Figure 4. Results from Excel Add-in from <http://datapigtechnologies.com>

USING SAMPLES OF THE ACTUAL DATA

If the data is not sensitive and there is data available, the SURVEYSELECT procedure can be used to generate samples from the actual data. This is typically appropriate if the actual data sources are too large to use for development.

EXAMPLES

Examples of the different approaches will be provided during the presentation.

CONCLUSION

Planning for the existence and/or creation of data for development and programming is an important issue to avoid the risk of delays on your project. If actual data is not available at the necessary stage of a project, the creation of dummy data to use for development is essential to build in as a task. The generated data can also be part of the deliverable to be used for future testing and benchmarking.

REFERENCES

SUGI 22 Paper "Generating Data With the SAS Data Step" by Andrew J. L.

<http://www2.sas.com/proceedings/sugi22/CODERS/PAPER74.PDF>

Web Based Tool for Generating Sample Data

<http://generatedata.com>

Excel Add-in for Generating Sample Data

<http://datapigtechnologies.com/blog/index.php/creating-sample-data-sucks/>

CONTACT INFORMATION

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