

Monday Sessions - October 6

	Advanced Analytics	BI /Customer Intelligence	Beyond The Basics	Data Visualization & Graphics	Hands-On Workshops	Hands-On Workshops	Rapid Fire	JMP	SAS 101	SAS Presents
	Room: Comiskey	Room: Gold Coast	Room: Crystal A	Room: Buckingham	Room: SAS Train-1	Room: SAS Train-2	Toom: Wrigley	Room: Picasso	Room: Water Tower	Room: Crystal C
7:30	Continental Breakfast (included) - Innovation and Networking Area (Crystal B) 7:30 - 10:30 AM / Innovation and Networking Area Open - Crystal B 7:30-11:00									
8:00	Registration and Information Desk Open - Crystal Foyer 8:00 AM -11:30 AM									
8:00	AA-02: Comparing regression, propensity matching and coarsened exact matching in healthcare observational studies using SAS: An example from the Medical Expenditure Panel Survey (MEPS) Doug Thompson 8:00 AM - 8:50 AM	BI-16 : SAS(R) In-Database Analytics for Teradata: Stop the Data Movement Paul Segal, Tho Nguyen 8:00 AM - 8:50 AM	BB-14 : I Object: SAS® Does Objects with DS2 Peter Eberhardt 8:00 AM - 8:25 AM BB-18 : Will You Smell Smoke When Your Data Are on Fire? The SAS Smoke Detector: ... Troy Hughes 8:30 AM - 8:55 AM				RF-02 : SAS and Relational Databases: What You Should Know Before You Code Patricia Hettinger 8:00 AM - 8:15 AM RF-05 : File Management and Backup Considerations When Using SAS® Enterprise Guide (EG) Software Roger Muller 8:20 AM - 8:55 AM	JM-04 : An effective JSL architecture to develop, test, and maintain applications in JMP software Peter Wiebe 8:00 AM - 8:50 AM,	SA-01 : SAS® Debugging 101 Kirk Paul Lafler 8:00 AM - 8:50 AM	SS-02 : Putting on the Ritz: New Ways to Style Your ODS Graphics to the Max Dan Heath 8:00 AM - 8:50 AM
8:30										
9:00	AA-03: Should more of your PROC REGs be QUANTREGs and ROBUSTREGs? Peter Flom 9:00 AM - 9:50 AM	BI-17 : Parallel Data Preparation with the DS2 Programming Language Tho Nguyen, John Cunningham 9:00 AM - 9:25 AM	BB-06 : DATA Step Merging Techniques: From Basic to Innovative Art Carpenter 9:00 AM - 9:50 AM	DV-01 : Categorical AND Continuous - The Best of Both Worlds Kathryn Schurr, Ruth Kurtycz 9:00 AM - 9:50 AM			RF-04: Using Cardinality Ratio for Fast Data Review Ron Fehd 9:00 AM - 9:15 AM RF-03 : WHERE, Oh, WHERE Art Thou? A Cautionary Tale for Using WHERE Statements and WHERE= Options Britney Gilbert 9:20 AM - 9:35 AM	JM-05 : Taming the Unruly Control Chart: Control Charting Unstable Processes Erich Gundlach 9:00 AM - 9:50 AM	SA-17 : Top Ten SAS® Performance Tuning Techniques Kirk Paul Lafler 9:00 AM - 9:50 AM	SS-03 : PDF vs HTML: Can't We All Just Get Along? Scott Huntley 9:00 AM - 9:50 AM
9:30		BI-14 : SAS(R)In-Memory Analytics: Beyond Foundation SAS Tho Nguyen, John Cunningham 9:30 AM - 9:55 AM			HW-01 : SAS® Enterprise Guide® 5.1 and 6.1: A Powerful Environment for Programmers, Tool Marje Fecht 9:30 AM - 11:30 AM		RF-06 : Captain's LOG: Taking Command of SAS® Logarithm Functions Britney Gilbert, Josh Horstman 9:40 AM - 9:55 AM			
10:00	AA-04 : Using the Delta Method with Proc Mixed to generate means and confidence intervals from a Linear Mixed Model on the original scale, when the analysis is done on the log scale Brandy Sinco, Edith Kieffer, Michael Spencer 10:00-10:50 a.m.	BI-15 : Conquering Big Data Analytics with SAS, Teradata and Hadoop Tho Nguyen, John Cunningham 10:00 AM - 10:50 AM	BB-07 : Using Arrays to Quickly Perform Fuzzy Merges Look-ups: Case Studies in Efficiency Art Carpenter 10:00 AM - 10:50 AM	DV-03 : SAS® Graphs with multiple Y axes - with some useful tips and tricks Soma Ghosh 10:00 AM - 10:25 AM		HW-12 : Dealing with Non-Traditional Data Formats - An Update on Writing a Data Parser Using SAS® Andrew Kuligowski 10:00 AM - 11:30 AM	RF-07 : Color Me Impressed: Creating Colorful PROC REPORT Output Erica Goodrich, Daniel Sturgeon 10:00 AM - 10:15 AM	JM-06 : Design of Experiments for Digital Marketing Using JMP® Anish Koppula, Erich Gundlach 10:00 AM - 10:50 AM	SA-03 : SAS® PASSTHRU to Microsoft SQL Server using ODBC Nina Werner 10:00 AM - 10:25 AM	SS-04 : Some Techniques for Integrating SAS® Output with Microsoft Excel Using Base SAS® Vince Delgobbo 10:00 AM - 11:30 AM
10:30				DV-04 : Labelling without the Hassle: How to Produce Labeled Stacked Bar Charts Using SGPLOT and GTL Without Annotate Joe Matise 10:30 AM - 10:55 AM			RF-08 : Burst Reporting With the Help of PROC SQL Daniel Sturgeon, Erica Goodrich 10:20 AM - 10:35 AM		SA-02 : SAS 101 For Newbies--Not to Little, Not Too Much--Just Right Ira Shapiro 10:30 AM - 11:20 AM	
11:00	AA-05 : Creating Code writing algorithms for producing n-lagged variables Matthew Bates 11:00 AM - 11:25 AM	BI-13 : SAS® Commands PIPE and CALL EXECUTE; Dynamically Advancing from Strangers to Your Newest BFF (Best Friends Forever) Kent Phelps, Ronda Phelps, Kirk Paul Lafler 11:00 AM - 11:25 AM	BB-04: List Processing Macro Call-Macro Ron Fehd 11:00 AM - 11:25 AM	DV-05 : Extreme SAS® reporting II: Data Compendium and 5 Star Ratings Revisited Louise Hadden 11:00 AM - 11:50 AM			RF-09 : Can you decipher the code? If you change the code, maybe you can break it. Jay Iyengar 10:40 AM - 10:55 AM			
11:30			BB-01 : 'V' for & Variable Information Functions to the Rescue Richann Watson, Karl Miller 11:30 AM - 11:55 AM							
11:30	Networking Lunch (box lunch provided) and Special Lunchtime Discussion - Plaza A 11:30 AM- 01:00 PM									
1:00	AA-07 : Creating an Easy to Use, Dynamic, Flexible Summary Table Macro with P-Values in SAS for Research Studies Amy Gravely, Barbara Clothier, Sean Nugent 1:00 PM - 1:25 PM	BI-12 : The Joinless Join; Expand the Power of SAS® Enterprise Guide® in a New Way Kent Phelps, Ronda Phelps, Kirk Paul Lafler 1:00 PM - 1:25 PM	BB-05 : File Finder: Conditionally Processing Files From a Directory Using SAS® Katrina Drager 1:00 PM - 1:50 PM	DV-07 : Where in the World are SAS/Graph® Maps? An Exploration of the Old and New SAS® Mapping Capacities Louise Hadden 1:00 PM - 1:50 PM	HW-02 : Creating and Using Prompts in Enterprise Guide Ben Cochran 1:00 PM - 2:30 PM	HW-05 : SAS®, Excel®, and JMP® Connectivity Charlie Shipp, Kirk Paul Lafler 1:00 PM - 2:30 PM	RF-10 : Learning SAS's Perl Regular Expression Matching the Easy Way: By Doing Paul Genovesi 1:00 PM - 1:15 PM	JM-07 : Avoiding Long Work Weeks by Maximizing Your Productivity in JMP Erich Gundlach 1:00 PM - 1:50 PM	SA-06 : Working with Character Data Andrew Kuligowski, Swati Agarwal 1:00 PM - 1:50 PM	SS-01 : Helpful Hints for Transitioning to SAS 9.4 Edith Jeffreys 1:00 PM - 1:25 PM
1:30	AA-08 : Kaplan-Meier Survival Plotting Macro %NEWSURV Jeffrey Meyers, Mayo Clinic 1:30 PM - 2:20 PM	BI-09 : %LET me help you improve your reporting with the help of SAS macros Lori Sissing 1:30 PM - 1:55 PM					RF-11 : A Simplified Approach to Add Shading to your Graph using GTL Jennifer Yen 1:20 PM - 1:35 PM			SS-06 : Data Manipulation and Reports using SAS Enterprise Guide (aka: SAS Enterprise Guide for Everyone) Michelle Buchecker 1:30 PM - 1:50 PM
2:00		BI-08 : Investigating the Irregular: Using Perl Regular Expressions Peter Eberhardt 2:00 PM - 2:50 PM	BB-09 : All Your Scripts Are Belong To Us: Extending SAS with Server-Side Scripts Benjamin Elbert 2:00 PM - 2:50 PM	DV-08 : Visualization of Self-Reported Alcohol Use Data: A Timeline Followback Dashboard using Heatmaps, Time Series Plots, and HTML Hover-Text Daniel Fuhrmann, Michael Fendrich, Lisa Berger 2:00 PM - 2:50 PM	HW-03 : Point-and-Click Programming Using SAS® Enterprise Guide® Kirk Paul Lafler, Mira Shapiro 2:30 PM - 4:00 PM	HW-06 : Programming With CLASS: Keeping Your Options Open Art Carpenter 2:30 PM - 4:00 PM	RF-12 : Using SAS Hash Objects to Cut Down Processing Time Girish Narayandas 1:40 PM - 1:55 PM	JM-08 : JMP® and SAS®: One Completes The Other Philip Brown, Wayne Levin 2:00 PM - 2:50 PM	SA-04 : Quick Hits - My Favorite SAS® Tricks Marje Fecht 2:00 PM - 2:50 PM	
2:30	AA-09 : Selection and Transformation of Continuous Predictors for Logistic Regression Bruce Lund 2:30 PM - 2:55 PM						RF-13 : The Use of Proc FCMP to Manage Your Functions Jennifer Tsai 2:00 PM - 2:15 PM			
3:00	AA-10 : Tell Me What You Want: Conjoint Analysis Made Simple Using SAS Delali Agbenyegah 3:00 PM - 3:50 PM	BI-10 : Secret Sauce for reporting health care data using SAS and SQL Server Business Intelligence Bradley Blackmore 3:00 PM - 3:50 PM	BB-08 : Five Ways to Flip-Flop Your Data Josh Horstman 3:00 PM - 3:50 PM	DV-06 : How to Create a UNIX Space Management Report Using SAS® Matthew Shevrin, Thomas Lehmann 3:00 PM - 3:25 PM						
3:30				DV-09 : Interactive HTML Reporting Using D3 Naushad Pasha Puliymbalath 3:30 PM - 3:55 PM					SA-07 : How Do I & ? Some Beginners FAQs Peter Eberhardt 3:00 PM - 3:50 PM	
4:00	AA-14 : Understanding Change through Different Methodological Lens Jie Liao 4:00 PM - 4:25 PM	BI-07 : Reporting The Facts: The ODSmemo macro suite for making RTF memos within SAS® A. Rocio Lopez 4:00 PM - 4:25 PM	BB-10 : DS2: The New and Improved DATA Step in SAS® Rajesh Lal 4:00 PM - 4:25 PM	DV-10 : Pin the SAS Tail on the Excel Donkey: Automatically Sizing & Positioning SAS Graphics for Excel Ted Conway 4:00 PM - 4:25 PM					SA-11 : A Hands On Tutorial For Automating a Tedious Process Eric Barnitt 4:00 PM - 4:25 PM	
5:30	Monday Evening Dinner Cruise (included) - Spirit of Chicago (shuttle provided to Navy Pier) 5:00-10:00 p.m.									

Tuesday Sessions - October 7

Advanced Analytics	BI / Customer Intelligence	Beyond the Basics	Hands-On Workshops	Hands-On Workshops	JMP	Pharmaceutical Apps	SAS 101	SAS Presents
Room: Comiskey	Room: Gold Coast	Room: Crystal A	Room: SAS Train-1	Room: SAS Train-2	Room: Wrigley	Room: Comiskey	Room: Water Tower	Room: Congressional
7:30 Continental Breakfast (included) - Innovation and Networking Area (Crystal B) 7:30-10:30 AM / Innovation and Networking Area Open - Crystal B 7:30 - 12:00 PM								
8:00 Registration & Information Desk Open - Crystal Foyer 8:00 - 11:30 AM								
8:00 AA-11 : Common Method Variance Techniques Bradford Eichhorn 8:00 AM - 8:50 AM	BI-11 : Use of Social Media Data to Predict Retail Sales Performance Li Zhang 8:00 AM - 8:50 AM	BB-03 : Five Little Known, But Highly Valuable and Widely Usable, PROC SQL Programming Techniques Kirk Paul Lafler 8:00 AM - 8:50 AM					SA-08 : PROC SQL for DATA Step Die-hards Christianna Williams 8:00 AM - 8:50 AM	SS-08 : Sailing Over the ACROSS Hurdle in PROC REPORT Cynthia Zender 8:00 AM - 8:50 AM
9:00 AA-13 : A SAS® Macro Using Parallel Genetic Algorithm to Automate Variable Selection Jinqiao Li, Yi Cao, Yanping Shen 9:00 AM - 9:50 AM	BI-03 : Understanding Double Ampersand [& &] SAS® Macro Variables Nina Werner 9:00 AM - 9:25 AM	BB-12 : From Wide to Tall: A Proc SQL Approach to Transposing Brandon Cresser 9:00 AM - 9:25 AM	HW-07 : ODS Graphics Chuck Kincaid 9:00 AM - 10:30 AM	HW-10 : A Hands-on Introduction to SAS® Dictionary Tables Peter Eberhardt 9:00 AM - 10:30 AM	JM-01 : JMP® Visual Statistics Charlie Shipp 9:00 AM - 9:50 AM		SA-09 : Before You Get Started: A Macro Language Preview in Three Parts Art Carpenter 9:00 AM - 9:50 AM	SS-05 : Introduction to the MCMC Procedure in SAS/STAT Software Maura Stokes 9:00 AM - 10:50 AM
9:30	BI-02 : Efficiencies using SAS and Netezza Rachel Rabaey 9:30 AM - 9:55 AM	BB-13 : Some useful SQL Procedures in SAS® - Applications in complex scenarios Soma Ghosh 9:30 AM - 9:55 AM						9:30
10:00	BI-04 : Preparing Interaction Variables for Logistic Regression Bruce Lund 10:00 AM - 10:50 AM	BB-15 : So You Want to Be SAS Certified Ben Cochran 10:00 AM - 10:50 AM			JM-02 : Design of Experiments (DOE) Using JMP® Charlie Shipp, Kirk Paul Lafler 10:00 AM - 10:50 AM	PH-06 : Reducing the Bias: Practical Application of Propensity Score Matching in Healthcare Program Evaluation Amber Schmitz, Jessica Navratil-Strawn 10:00 AM - 10:25 AM	SA-10 : FORMATS Top Ten Christianna Williams 10:00 AM - 10:50 AM	10:00
10:30			HW-08 : Understanding How the DATA Step Works Arthur Li 10:30 AM - 12:00 PM	HW-11 : The Armchair Quarterback: Writing SAS® Code for the Perfect Pivot (Table, That Is) Peter Eberhardt 10:30 AM - 12:00 PM		PH-07 : Examining the Factor Structure of the Revised Illness Perception Questionnaires (IPQ-R) among Underserved Type II Diabetic Patients Xueying(Carol) Li, Amy McQueen, Anjali Deshpande 10:30 AM - 10:55 AM		10:30
11:00		BB-11 : Documentation Driven Programming: How orienting your projects around their data leads to quicker development and better results Joe Matise, Marcus Maher 11:00 AM - 11:50 AM			JM-03 : JMP®, and JMP® Training: a panel discussion Charlie Shipp 11:00 AM - 11:50 AM	PH-02 : A Comprehensive Automated Data Management System for Clinical Trials Heather Eng, Jason Lyons, Theresa Sax 11:00 AM - 11:25 AM	SA-05 : Navigating the Data Universe Aboard the Starship Enterprise Guide Jay Iyengar 11:00 AM - 11:25 AM	SS-07 : Up Your Game with Graph Template Language Layouts Sanjay Matange 11:00 AM - 11:50 AM
11:30						PH-03 : Case Study: Generating Clinical Trial Summary Plots from an ORACLE database using the SAS® Macro Language Shannon Morrison 11:30 AM - 11:55 AM	SA-15 : SAS®: Data Manipulation Tools Audrey Yeo 11:30 AM - 11:55 AM	11:30
11:30 LUNCH - On Your Own 11:30 AM - 1:00 PM								
1:00	BI-06 : Analyzing Collection Effectiveness using Incremental Response Modeling Ryan Burton 1:00 PM - 1:25 PM	BB-16 : Introduction to SAS Hash Objects Chris Schacherer 1:00 PM - 1:50 PM				PH-01 : Jack of all Listings, A New Approach for Review of Clinical Data Hardik Panchal 1:00 PM - 1:50 PM	SA-16 : Ignorance is Not Bliss: Pearls of Wisdom for the Novice SAS Programmer Josh Horstman, Britney Gilbert 1:00 PM - 1:50 PM	SS-09 : Text Analytics in High Performance SAS® and SAS® Enterprise Miner® Edward Jones 1:00 PM - 2:50 PM
1:30	BI-05 : Managing the Organization of SAS® Format and Macro Code Libraries in Multiple Complex Environments Roger Muller 1:30 PM - 1:55 PM		HW-09 : Basic SAS® PROCedures for Quick Results Kirk Paul Lafler 1:30 PM - 3:00 PM					1:30
2:00	BI-01 : An Object Oriented Framework for Simulations in base SAS® Mike Frick 2:00 PM - 2:50 PM	BB-19 : Get Control of Your Input: Refer to Multiple Data Files Efficiently Zhongping Zhai 2:00 PM - 2:25 PM				PH-04 : Programming in a Distributed Data Network Environment: A Perspective from the Mini-Sentinel Pilot Project Jennifer Popovic 2:00 PM - 2:50 PM	SA-13 : SAS ODS + PROC Report = Fantastic Output Girish Narayandas 2:00 PM - 2:25 PM	2:00
2:30		BB-17 : If You Can Predict It, You Can Prevent It: Deploying Quality Assurance Event Handling, Exception Handling, and Error Handling Methods in Base SAS Troy Hughes 2:30 PM - 3:25 PM					SA-12 : Report Customization Using PROC REPORT Procedure Shruthi Amruthnath 2:30 PM - 2:55 PM	2:30
3:00						PH-08 : How To Use Latent Analyses of Survey Data in a Logistic Regression Model Deanna Schreiber-Gregory 3:00 PM - 3:50 PM	SA-14 : An Introduction to the Mighty DATASETS Procedure Ben Cochran 3:00 PM - 3:25 PM	3:00
4:00 Closing Session - Crystal C 4:00 PM - 4:45 PM								
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