MidWest SAS Users Group Conference 2010: Super Demo Schedule

Date: Monday October 11

Time	Title	Abstract	Presenter
9:00 AM	**R U There? An Interface to the R Language in SAS/IML® Studio**	Learn about the interface to the R language in SAS/IML® Studio	Bob Rodriguez
10:00 AM	**The ABCs of the GTL (Graph Template Language)**	Learn the basics about using the graph template language and the statistical graphics procedures to create stunning statistical graphs	Chevell Parket
11:00 AM	**ODS Statistical Graphics From Start to Finish**	Get the big picture on new statistical graphics for needs ranging from basic data analysis to specialized statistical modeling	Bob Rodriguez
12:00PM	**Enhancements to Inline Formatting in SAS 9.2**	This demo uses a variety of examples to introduce some of the new features of inline formatting in SAS 9.2.	Cynthia Zender
		Closed For Lunch	
2:00 PM	**Data Mining Made Easy – Rapid Predictive Modeler Powered by Enterprise Miner™**	See how the experimental Rapid Predictive Modeler task can be used to automatically generate the best model to be deployed to a SAS server or a relational data base, allowing business analysts to support common prediction scenarios without relying on a statistician.	Diane Hatcher
3:00 PM	**JMP Professional – Enhanced Predictive Modeling and Data Mining**	JMP® Professional (JMP® Pro) is a new product from SAS being released later this fall that combines the data visualization and ease of use of JMP® with newer tools for advanced data mining and predictive modeling. Come see what's new in Partitioning (include Bootstrap Forests and Boosted Trees), Stepwise Regression, and Neural Networks, and how JMP Pro can complement predictive modeling in SAS."	Sam Gardner
4:00 PM	**What's New in SAS Enterprise Guide®**	Learn what's new and exciting in SAS Enterprise Guide	James Tetterton

Date: Tuesday October 12

Time	Title	Abstract	Presenter
9:00 AM	**Proc GEOCODE: Now with Street-level Geocoding**	How do you convert your address data into map locations? This is done through the process of geocoding. SAS/GRAPH 9.2 included Proc GEOCODE to simplify this process for you. By popular demand, SAS 9.21 M2 will add street-level geocoding. Street-level geocoding converts street addresses to locations. This presentation will briefly review the current capability of this procedure and focus on the new Street-level geocoding capability	Darrell Massengill
10:00 AM	**Using the CSSSTYLE= option with ODS RTF and ODS PDF**	See how to use the new CSSSTYLE= option to use Cascading Style Sheets with ODS RTF and ODS PDF destinations. In addition, learn how to use the CSS @MEDIA rule to create different types of output from one CSS file. This presentation will show code samples to get you started with the basics of the CSSSTYLE= option.	Cynthia Zender
11:00 AM	**What's New for SAS Add-In for Microsoft Office**	Find out how the new features of SAS Add-In for Microsoft Office can benefit you.	James Tetterton
12:00PM	**New Mapping Features in JMP**	See how to display map information in JMP®'s Graph Builder, as well as any X-Y plot. These new features in JMP® version 9 allow you to build dynamically linked maps based on pre-installed or custom built map files.	Sam Gardner