



IMPORTANT DATES

July 14, 2008 – Conference Registration begins

July 31, 2008 – Final Paper due

September 9, 2008 – Special Hotel Room Rate deadline

September 15, 2008 – Early Registration deadline

September 30, 2008 – Regular Registration deadline

October 6, 2008 – Online Registration closes

October 12-24, 2008 – **MWSUG 2008 Conference**

WHAT IS MWSUG?

The MidWest SAS® Users Group (MWSUG) is a non-profit, volunteer-run organization dedicated to bringing learning opportunities to users of SAS® software. Our premier educational forum is the annual conference in early fall in a MidWestern city of the United States. The conference benefits both SAS® users and managers interested in improving their use of SAS® software; it is a great opportunity for significant SAS® training in addition to networking with other SAS® professionals. MWSUG also supports the local users groups through its Speaker Sharing program. MWSUG represents SAS® users in the states of Midwest SAS User Group is a regional SAS user group for the midwest 12 members states, which include: North Dakota, South Dakota, Minnesota, Wisconsin, Michigan, Illinois, Indiana, Iowa, Kansas, Missouri, Ohio, Nebraska.

www.MWSUG.org/Ind2008



SAS World Headquarters
100 SAS Campus Drive
Cary, NC 27513-2414

MWSUG 2008 will be held
October 12-14, 2008
at the Marriott Downtown Hotel
in Indianapolis, Indiana.

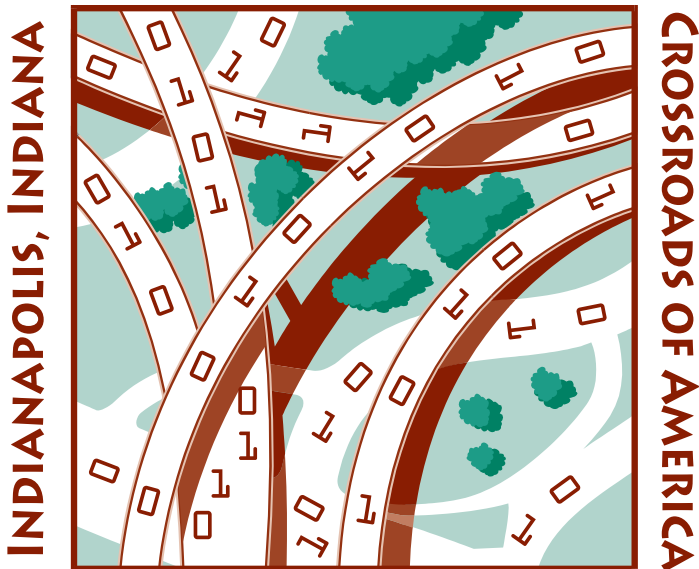
**REGISTER BY
SEPTEMBER 15TH TO SAVE!**

www.MWSUG.org/ind2008.

START PLANNING YOUR TRIP TO THE CROSSROADS!

The 19th Annual MidWest SAS® Users Group Conference

MWSUG 2008



OCTOBER 12-14

MWSUG 2008 will be held October 12-14, 2008
at the Marriott Downtown Hotel in Indianapolis, Indiana.

Join us to Enhance your SAS skills, learn tips and techniques,
network with other SAS users and meet SAS staff, who will be
there providing their unique expertise and insight.

This year's conference will provide two full days of presentations,
training classes, and hands-on workshops. We will also provide
both pre- and post-conference SAS training courses.

This is a trip that will expand your SAS horizons! See you there!

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CONFERENCE REGISTRATION FEES

Registration Type	Early by 9/15	Regular by 9/30	On-Site
Business or Government	\$345	\$395	\$475
Group Rates†	\$275	\$315	\$385
Academic - Proof required	\$175	\$175	\$175
Speaker	\$175	\$175	\$175

† Ten or more individuals

Registration is now open at www.MWSUG.org/ind2008.

STUDENT SCHOLARSHIP PROGRAM

MWSUG and SAS® are awarding 10 scholarships to full-time students. The scholarship provides a free conference registration, along with subsidizing 2 conference hotel room nights. Scholarship winners will be recognized as Student Ambassadors during the Sunday Opening Ceremony.

CONFERENCE CITY & HOTEL

Welcome to the Hoosier State's capital city of Indianapolis. Downtown Indy has so much to offer, from the White River State Park which includes NCAA Hall of Champions, to the Indiana State Museum with its cultural, artistic and scientific exhibitions. Enjoy a walk, a jog, or bike ride along the city canal, visit the Indianapolis Zoo, Children Museum, or see some of our historical war memorials. On the south edge of downtown stands the state-of-the-art stadium, Lucas Oil Stadium which becomes home to the Indianapolis Colts this year.

Our conference hotel locates in the heart of downtown which is alive with world class restaurants, hotels and shopping center, all within walking distance. During your stay in Indianapolis, you can experience the thrill of Indy 500 by visiting the Indianapolis Motor Speedway, the Indianapolis Symphony Orchestra, the Indianapolis Museum of Art and the Eiteljorg Museum of American Indians and Western Arts. Please go to conference web site for hotel information and special room rates for the conference attendees.

VOLUNTEER AT THE CONFERENCE

MWSUG is always in need of registration volunteers and session coordinators at the conference. It is a great way to get to know people and help out at the same time. We are planning a special volunteer dessert reception to thank volunteers for their help and show them our appreciation.

For volunteer opportunities, please contact Richann Watson at Richann.Watson@us.dunnhumby.com.

PRE & POST-CONFERENCE TRAINING COURSES

MWSUG is offering extra-fee pre-conference full-day training courses on Thursday through Sunday, October 9th - 12th. Also, there will be post-conference virtual training courses offered by Destiny on Wednesday and Thursday, October 15th and 16th. The cost for the full-day course is \$320 with conference registration and \$400 without conference registration.

Instructor	Course Title
Art Carpenter	<ol style="list-style-type: none">1. From %Macro to %MEND: An Introduction to the SAS® Macro Language2. Advanced Techniques in the SAS® Macro Language3. Advanced Reporting and Analysis Techniques for the SAS® Power User: It's Not Just About The PROCs!4. Quick Results With SAS/GRAPH® Software
Kirk Lafler	<ol style="list-style-type: none">1. Advanced SAS programming Techniques2. ODS: Basics and Beyond
Ben Cochran	<ol style="list-style-type: none">1. Intro to SAS BI Toolkit2. Manipulating Data with Functions and Arrays
North Haven Group	<ol style="list-style-type: none">1. Power Play: Designing and Analyzing Experiments in JMP2. Designing and Optimizing Robust Products and Processes Using JMP3. Discovering Knowledge with Dynamic Visualization in JMP4. Visual Six Sigma: Lean Data Analysis Using JMP
Destiny Corporation	Virtual Training

Go to www.MWSUG.org/ind2008 for detailed training course descriptions.

IN-CONFERENCE 1/2 DAY TRAINING CLASSES

Conference attendees have the opportunity to select up to 2 half-day training classes. The topics of these classes are:

Instructor	Course Title
Art Carpenter	A Getting the Most from SAS Formats
Kirk Lafler	PROC SQL Programming: The Basics and Beyond
Ben Cochran	Generating Reports With (ODS) Style(s)
Michael Wilson	Intro to Survival Analysis Using SAS®

SPOTLIGHT

**SAS Stat Tutorial and 1/2 day Seminar -
Introduction to Bayesian Analysis Using SAS® Software
An Introduction to Mixed Models for Pharmaceutical Applications**

SPOTLIGHT

PRESENTATIONS AND HANDS-ON WORKSHOPS

The conference program also consists of presentations in those sections you know and love plus presentations in some new sections including:

Application Development	Tutorials
Data Visualizations	Hands-on Workshops
Statistics and Data Analysis	Pharmaceutical Applications
SAS Presentations	Statistics Tutorial and Seminar
JMP Statistical Discovery Software	

This year we will provide a special learning opportunity for JMP users. John Sall, SAS co-founder, will give a special Monday Luncheon Keynote: "Putting JMP and SAS® Together"

A complete list of presentations is available on the conference website found at www.MWSUG.org/ind2008.

SAS® DEMO ROOM

Do you have a specific question about a SAS® product or need to talk with a SAS® expert? Are you interested in examining and purchasing a SAS® publication? Do you want to learn about becoming a SAS® Certified Programmer? Would you like to see some of the new functionality of SAS® version 9.2? All these questions can be answered in the SAS® Demo Room. Visit the SAS® Demo Room sometime during the conference. You won't want to miss the SAS®-sponsored SAS® Customer Appreciation Mixer Monday afternoon.



MWSUG 2008 CORPORATE SPONSORS

MWSUG loves our sponsors and without their help we couldn't give you the conference you have come to know and love. Visit those sponsors who have chosen to be an exhibitor in the Demo Room. We thank our Platinum, Gold, Silver and Exhibitor sponsors who are supporting various aspects of the conference. Please contact conference co-chairs for sponsor opportunities.

CONFERENCE SCHEDULE

All the conference activities are included in the registration fees except for the pre- and post Training courses indicated.

Date	Times	Event
Thursday	8 am – 5 pm	SAS and JMP training courses (extra fee events)
Friday	8 am – 5 pm	SAS and JMP training courses (extra fee events)
Saturday	8 am – 5 pm	SAS and JMP training courses (extra fee events)
Sunday	8 am – 4:30 pm	SAS and JMP training courses (extra fee events)
	12:30 pm – 5:30 pm	Conference Registration
	4:00 pm – 4:30 pm	Volunteers and Speakers Meeting
	4:30 pm – 5:00 pm	First Timers Session
	6 pm – 7 pm	Opening Ceremony with Stuart Nisbet: "SAS® Information Visualization - Past, Present, and Future"
	7:00 pm – 10 pm	Welcome Reception
Monday	7:30 am – 5 pm	Conference Registration
	8 am – 5 pm	Concurrent in-conference training, Hands- On Workshops, Stat Tutorial and Seminar, Presentations, SAS® Demo Room and Exhibits
	12 noon – 1 pm	Luncheon Keynote presentation by John Sall: "Putting JMP and SAS® Together"
	5 pm – 7 pm	SAS® Mixer in the SAS® Demo Room
	7 pm – 11 pm	Dinner and Las Vegas Casino Night
Tuesday	7:30 am – 5 pm	Conference Registration
	8 am – 5 pm	Concurrent in-conference training, Hands- On Workshops, Stat Tutorial and Seminar, Presentations, SAS® Demo Room and Exhibits
	12 noon – 1:30 pm	Lunch
	4 pm – 4:30 pm	Closing Session
Wednesday	8 am – 5 pm	SAS Virtual training courses (extra fee events)
Thursday	8 am – 5 pm	SAS Virtual training courses (extra fee events)

For schedule updates, check www.MWSUG.org/ind2008

SPECIAL MONDAY NIGHT EVENT!

LAS VEGAS CASINO NIGHT

The MWSUG Casino will include all of the games played in Las Vegas – Craps, Blackjack, Roulette, 3-Card Poker & Money Wheel. In addition -- for you avid Poker players -- we will also have a Texas Hold'em Poker area. Each of the various casino games will be played using all Las Vegas rules (with true Las Vegas payouts). And even better than Las Vegas:

- You won't use your own cash to play.
- You don't have to be experienced with the casino games.
- You will automatically be entered to win our Grand Prize (just by attending).
- You can increase your chances to win our Prizes by winning at the tables.
- Play Money.
- All of the Uniformed Dealers will teach inexperienced players how to play at the Tables.
- You will automatically receive 1 Raffle Ticket for our Grand Prize drawing with your Play Money.
- When the MWSUG Casino closes at 11:00pm all attendee's will cash-out their winnings for raffle tickets for our prize drawings.

Yes – that's right!!

- You will automatically receive \$500.00 in

